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Diversipak partners with FMI Communications

New partnership allows Diversipak to integrate photo-realistic renderings in design process

CINCINNATI, OHIO (March 2, 2020) – Diversipak, a Cincinnati based packaging design firm, has partnered with FMI Communications (FMI), a leading provider of 3D product renderings. The partnership allows Diversipak to integrate FMI's rendering services during the design and development process. The end result is better upstream visualization and more engaging product imagery to win on the digital shelf.

“Your products online imagery is just as important as the package and displays we are creating for our clients,” says Dan Kunkemoeller, President of Diversipak. “Marketers may suddenly need dozens of images for their product and packaging and that can be a heavy lift compared to utilizing renderings. I’ve seen firsthand how FMI's solves that problem by creating models of these products and packages and generate inspirational in-scene imagery without the need for a photo-shoot.

For more information, please visit www.FMIDigitalStudios.com and www.Diversipak.com

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About Market Thrive

Based in Cincinnati, Ohio, Diversipak is a full integrated design firm for products, packaging, and displays.

About FMI Communications

FMI Communications is a digital production studio specializing in photorealistic 3D renderings that are superior to photography. With offices in Cincinnati, Ohio and Morristown, NJ, the FMI team of visualization artists, programmers and marketing professionals offers “best-in-market” imagery solutions for a variety of clients since 2001.